



ART | STREET | DESIGN | STUDIO

Philosophy

Established in 1996, Art Street Design Studio is a progressive website development, graphic design and creative solutions firm based in Northeastern Pennsylvania. Art Street's mission is to provide innovative solutions for clients relying on technology to grow their business. Our streamlined, clean approach to complex design challenges has been instrumental to our clients' successes throughout the years. Our firm intelligently and strategically creates user-conscious, relevant and cohesive brands to ensure a client's continued growth and success.

Our strengths in visual marketing, web development, creative graphic design, and branding have proven successful for our wide range of clients. Given today's ever-changing business demands, our approach is to create a custom, visual style that reflects each unique message, from conceptualization to implementation. As marketing and creative strategists, we are committed to creating lasting emotional connections that arouse interest and result in customer attraction and retention.

Leadership

Jacqueline Evans - Art Street Design's founder and Creative Director built the company in 1996. Prior to Art Street, she worked for various corporations. Jackie started and directed in-house advertising agencies, video production departments as well as managed internal graphic systems and trained staff members.

Jackie's work has been published globally. She is currently a member of the AIGA and does pro-bono work for multiple charity organizations.

Creative Services

Website Design / Development / Electronic Media:

- Website Design & Development / User Interface Design
- E-Commerce Solutions and Database-Driven Web Applications
- Flash Integration for Web and CD-ROM Presentations
- Web Advertising Design; Banners / Hero Ads
- Web Hosting & Maintenance
- Digital Video for CD-ROM and Web Applications

Print Design / Marketing:

- Logo / Identity Design and Branding
- Collateral Materials
- Conference Materials, Invitations, Manuals
- Book and CD Cover Design
- Print Advertising
- Trade Show Displays / POP Displays
- Package Design



Representative Client List

Art Street Design Studio works directly with our clients to design effective, creative materials and interactive solutions from conception to completion. We take pride in our established business relationships based not only on branding, design and marketing, but on continued integrity, trust and respect. Our satisfaction is not only seeing the impact of our solutions on the company's growth, but hearing from clients who value our customized approach to their creative projects.



Vintage Tub & Bath

